



# Global Footprint Checkup: A Scorecard to Measure Success

Where are you with your globalization strategy when it comes to your supply chain? Going global is not a one-size-fits-all undertaking.

Let's see how your company measures up.

## Customer Experience



Is your global supply chain customer-centric?

Your customers deserve an exceptional experience wherever they are in the world



Get your customers the right product or part at the right location at the right time and at the right cost

## Expertise



Do you have a team of supply chain experts to support all stages of your globalization needs?

Globalization takes more than just applying your current practices and shipping to an international address



Understand the bigger picture of what you want to accomplish — not only the granular details around products and customers

## Operations



Is your company still spending time and resources on order taking, invoicing, procurement and warehousing?

Regain that time and those resources to innovate and deliver market-leading solutions to your customers



Offloading and letting others manage the complexities of your global distribution drives greater business outcomes all around

## Flexibility



Do you have the ability to flex up and down to meet changing regional market demands?

Markets change and demand fluctuates, which means your supply chain needs to be flexible, too



Having the right distribution model and footprint with the ability to expand as needed is critical

## Analytics



Have you incorporated real-time visibility into at least some parts of your global supply chain?

Identify your specific supply chain goals and what that success might look like down the road



Know what triggers will signal global footprint achievement for your company

## How many boxes did you check off?

0–2

You're on the right path, but you may benefit from the help of a global supply chain management expert who specializes in identifying gaps and the best possible solutions to get you back on track.

3–5

You're on your way to new levels of growth and success, confirming a global footprint was the right step for your organization — keep going! And consider this: what other product and customer lifecycle services do you want to offload?

If you think you know supply chain globalization, think again.

Learn more at [servicesbytechdata.com](https://servicesbytechdata.com)